

ELY GOLD - BUSINESS MODEL FOR SUCCESS

Ely Gold & Minerals Inc. has a unique business model designed to create value for investors without excessive dilution of its shareholders. Through its wholly owned subsidiary, Nevada Select Royalty, Inc., the Company is focused on developing recurring cash flow streams through the acquisition, consolidation, enhancement, and resale of highly prospective, un-encumbered North American precious metals properties. Ely Gold's property development efforts maximize each property's potential for acquisition, while reserving significant royalty interests. The Company's experienced management team has a proven track record staking/acquiring properties, then developing the projects through claim consolidation and data compilation to provide its clients with fresh properties that have not seen exploration in the current mining cycle. The properties are vended on a lease/option or sale allowing the purchaser to own a 100% interest. The lease/option and advance royalty payments provide growing cash flow streams. The Company also acquires equity interests in the shares of mid-tier gold producers in lieu of some cash payments. Ely Gold is also purchasing existing royalties from third parties. Its recent acquisition included three Nevada royalties. All of the deeded royalty properties are currently being explored by established mining companies.

PROJECT DEVELOPER

Over 20 quality properties developed through staking, purchasing and consolidating **NEW** drill ready properties

ROYALTY GENERATOR

8 optioned properties generating cash flow with retained royalties and building an equity portfolio in quality junior companies

ROYALTY COMPANY

Growing royalty portfolio with 7 royalty properties with excellent operators. Also purchasing existing royalties

EXPLORATION COMPANY

Proven track record for exploring and developing properties.



ELY GOLD & MINERALS INC

Nevada Select
Royalty, Inc.

DHI Minerals
(US) Ltd

CORPORATE OVERVIEW

Common Shares Outstanding	75,755,474
Warrants & Options	13,225,000
Fully Diluted Shares	88,980,474
Stock Price	\$0.15
Market Cap	\$13,347,071
52 Week Hi/Lo	\$0.05-0.27
Unrestricted Cash	\$4,255,000
Investments in Gold Companies	\$1,500,000
Total Debt	\$525,000

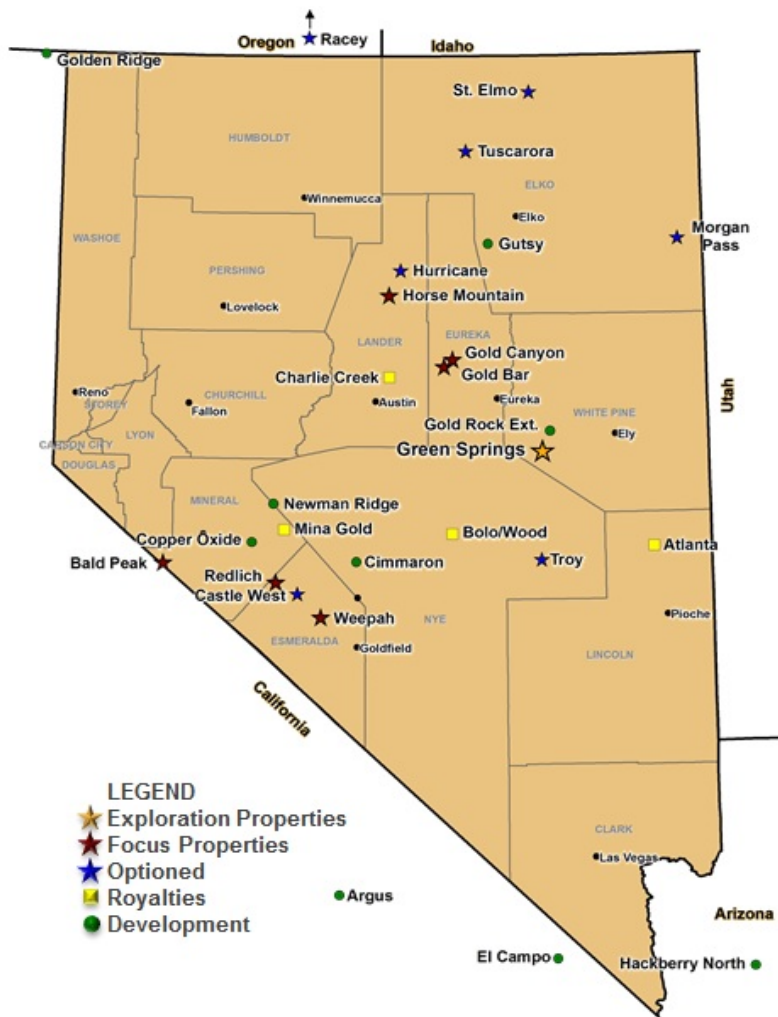
As a property developer, Ely Gold continually carries on an exploration program to maximize property values while offering shareholders the blue-sky of a significant resource discovery.

This multi-level business plan is a significant improvement on the typical project generator/joint venture model. It allows the Company to maintain a large portfolio of properties and generate significant deal flow. Shareholder value is highly levered to the price of gold. As prices increase, we see growth in the value of our properties, the cash flow from our option portfolio, our equity investments in mid-tier/junior companies, a higher market valuation on our growing royalty portfolio and the blue sky of our exploration program.

Ely Gold currently owns a 100% interest in 20 highly prospective, primarily un-encumbered precious metals properties in Nevada. The majority of its properties are gold exploration projects located in some of the most prolific and desirable gold trends in Nevada. Ten of the properties, are located in the Walker Lane district of western Nevada and ten are located in the Cortez Trend. The balance of the properties are unique situations throughout Nevada and surrounding western states.

Nine of properties are “drill ready” Focus Properties where claims are consolidated and data rooms established. Eight are termed Development Properties where additional claims and data are still being acquired. Development Properties also include special situations where smaller claim blocks are contiguous or surrounded by projects owned by third parties. Seven of the properties are currently leased or optioned and are generating cash flow from payments or advanced royalty streams. In addition to the property portfolio, the Company has six deeded royalties.

Ely Gold’s business model of selling projects for 100% ownership, while retaining royalties, encourages project development and is attractive to all sizes of exploration companies as well as other project generators. It provides for maximum flexibility in the future financing and project development.



ELY GOLD & MINERALS

459-409 Granville Street
 Vancouver, BC V6C 1T2
 T- 604-488-1104
 www.elygoldinc.com

STOCK EXCHANGES

TSX-V: ELY
 OTC: ELYGF

MANAGEMENT

Trey Wasser, President & CEO
 Scott Kelly, Chief Financial Officer
 Stephen Kenwood, Director & QP
 Jerry Baughman, President, Nevada Select Royalty, Inc.

PROPERTY CONTACT INFORMATION

Trey Wasser | 973-803-3087 | trey@elygoldinc.com
 Jerry Baughman | 702-592-6992 | jbaughman@elygoldinc.co

INDEPENDENT DIRECTORS

Ron Husband
 Tom Wharton
 Marco Galindo